COBB IN MOTION

ALL ROADS LEAD TO HOME

Building On Success

Fed/State Funding

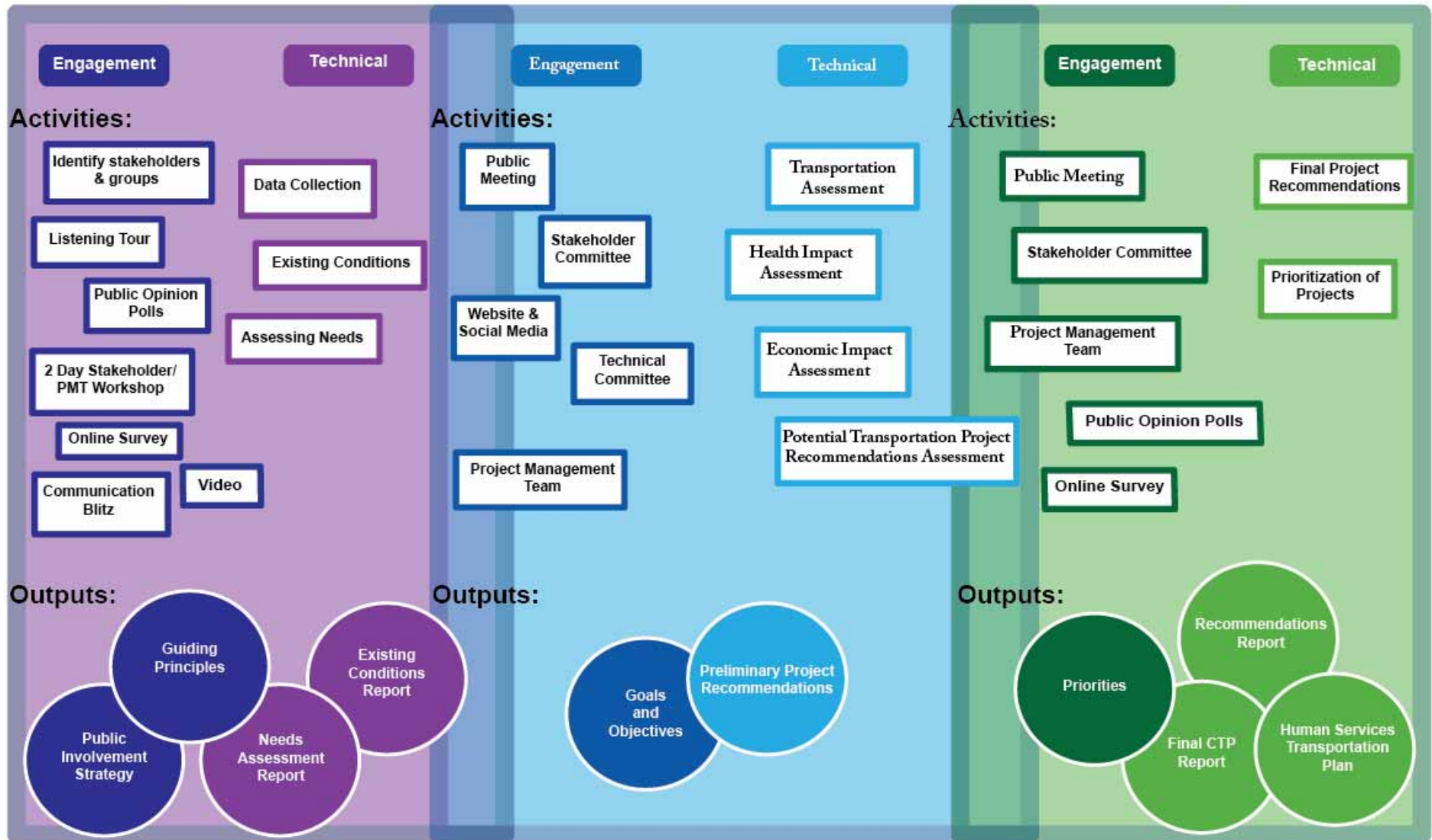| Year	Fed/State Funding
2003	~4,000,000
2004	~11,000,000
2005	~3,000,000
2006	~28,000,000
2007	~13,000,000
2008	~7,000,000
2009	~5,000,000
2010	~42,000,000
2011	~48,000,000
2012	~16,000,000
2013	~33,000,000
2014	~34,000,000
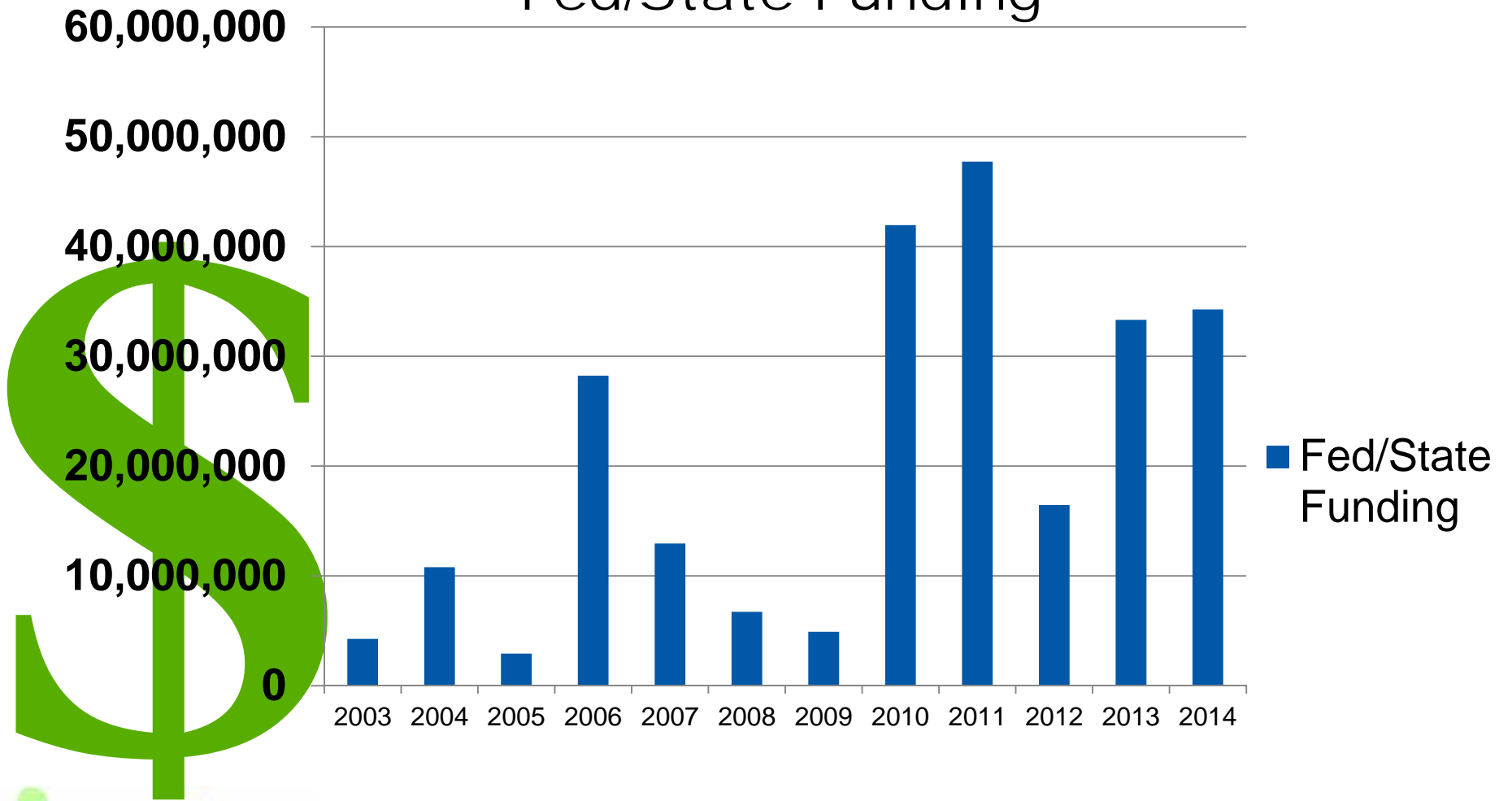
Leveraging Dollars

Process

READY
Phase I
May 2013-Oct 2013

SET
Phase II
Oct 2013- Mar 2014

GO
Phase III
Mar 2014- Sept 2014

READY (Phase I)

Engagement | Technical

Activities:
- Identify stakeholders & groups
- Listening Tour
- Public Opinion Polls
- 2 Day Stakeholder/ PMT Workshop
- Online Survey
- Communication Blitz
- Video
- Data Collection
- Existing Conditions
- Assessing Needs

Outputs:
- Guiding Principles
- Existing Conditions Report
- Public Involvement Strategy
- Needs Assessment Report

SET (Phase II)

Engagement | Technical

Activities:
- Public Meeting
- Stakeholder Committee
- Website & Social Media
- Technical Committee
- Project Management Team
- Transportation Assessment
- Health Impact Assessment
- Economic Impact Assessment
- Potential Transportation Project Recommendations Assessment

Outputs:
- Goals and Objectives
- Preliminary Project Recommendations

GO (Phase III)

Engagement | Technical

Activities:
- Public Meeting
- Stakeholder Committee
- Project Management Team
- Public Opinion Polls
- Online Survey
- Final Project Recommendations
- Prioritization of Projects

Outputs:
- Priorities
- Recommendations Report
- Final CTP Report
- Human Services Transportation Plan

Scientific Polling · Community Partnerships · Consistent Messaging · Community Events · Listening Tour · Telephone Town Hall · Traditional Public Meetings · Focus Groups · Online · Social Media

Grass Root Efforts

Proactive Public Engagement

COBB IN MOTION

ALL ROADS LEAD TO HOME